



TRIBE was recently selected as one of the hottest hotels in the world.

The city in the sun just got hotter.





ONE PLANET ONE TRIBE

The new hotel at The Village Market was conceived from a simple belief: that there is only One Planet and there is only One Tribe that matters... humankind. The interdependence of today's societies and the speed at which networks are being built, make it increasingly

apparent that unity is the foundation of a dignified, sophisticated and prosperous world community. It is this spirit that governed every stage of Tribe's development and is central to its operational mission statement.





TRIBE IS A PHILOSOPHY

From the hotel's inspired architecture and interiors to the staff's singular focus on exemplary service, a common vision pervades: the unity of form and function celebrated within the diversity of cultures, styles and materials.

Tribe welcomes guests to a luxurious experience. The hotel maintains a benchmark of excellence in every aspect of its offerings. The 137 guestrooms and suites excite and soothe at the same time – rich deep colours mix with natural stone and wood, stainless steel and glass features blend with rustic metal and handmade wooden furniture, world-class amenities and new age technology seamlessly complement local fabrics and artifacts.











THE WARMTH OF AFRICA

Tribe takes hospitality back to its essence. Back to the nomadic days when weary travelers were greeted with sincerity, invited to feast and exchange stories, and rest in the comforts of home... a very comfortable home.

It is this return to core fundamentals that heralded the advent of "boutique" hotels – properties that define themselves through individualized attention, genuine concern for the guests' needs and a sense of pride in delivering solutions not just service.

The hotel's staff is trained according to an unprecedented and modern standard of personal service, etiquette and attention. The management places a premium on friendly demeanor with an understanding of the guest's personal space and privacy.

Custom designed staff uniforms complete the vibe of refined, unpretentious and perfectly inviting elegance. In this, as with all its design traits, Tribe effectively melds "New York Chic" with the warmth of Africa.





TRIBE BREATHES WITH RHYTHM

Global tunes compliment the confident smiles of the staff.

The lobby fills with the vibrant sounds of people taking pleasure in their business. And the hotel's main restaurant – EPIC – plays to the delights of full platters and emptied plates.





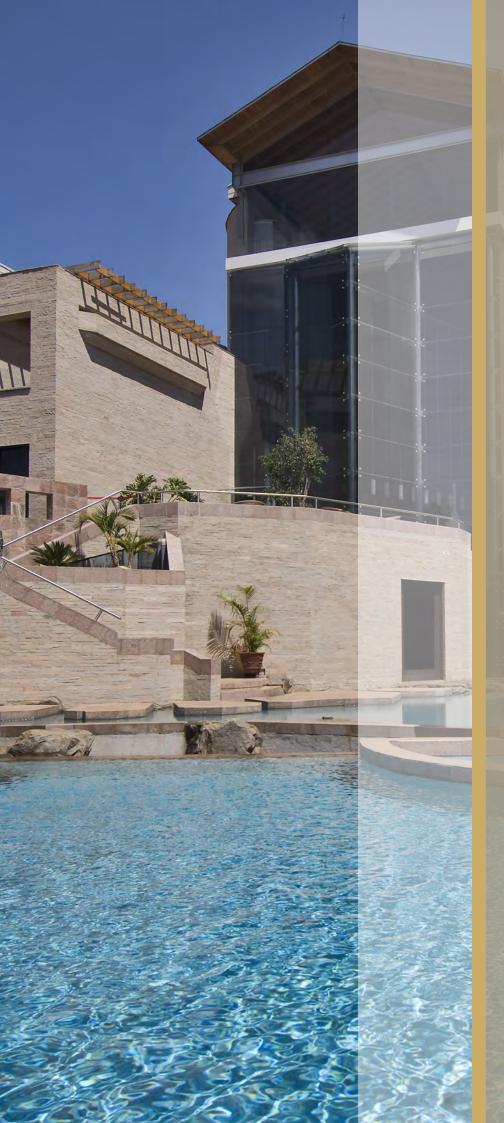


FUNCTIONALITY AND TECHNOLOGY

Tribe believes that people are more productive when they are nurtured and inspired by their surroundings. The lobby lounge encourages a playful mix of business and pleasure: intimate 'pod' booths are defined by 4 storey high custom-made chandeliers and shear voile curtains; the feature "Sound Room" lets guests indulge in a private cinema experience and enter-

tain business associates in an exclusive setting; executive boardrooms offer the highest level of functionality and technology of any in the city and specialize in banqueting for intimate events and conferences; a fully-operational business center and well versed business concierge are positioned to support every need and fulfill every requirement of a discerning clientele.





FORM TURNS

FANTASY

Tribe's most striking design feature is the outdoor pool vista where form turns to fantasy.

Friends dine on 'floating' islands just beyond the main restaurant; couples lounge by a fireplace set inside the swimming pool; guests sunbathe in a tropical setting of waterfalls and beautiful gardens; and the intrepid discuss business around a granite table submerged in the heated pool.

Only steps away lies Tribe's premium spa – KAYA – with curvy therapy rooms offering signature African and Thai treatments from half hour jet-lag remedies to exotic full-day 'healing' packages.



Tribe's bedrooms are a testament to the unison of functionality and design. A striking blend of fabrics and natural materials create a sense of warmth and comfort. The hotel also boasts a number of signature suites to cater for the discerning needs of world travelers, including: the double-storey business

lofts, a fully functional Presidential wing with seven rooms to host an entourage or delegation; and the city's first celebrity suite – Tribe's Penthouse featuring dramatic design accents and the ultimate sense of presence.

Tribe's rooms and suites include free wireless internet and a complimentary mini-bar.











e o c

EPIC derives its name from the ancient voyages of bold travelers who traversed the world in search of the new, who sought fulfillment in discovering culture, and returned home with tales of exotic flavors.

The EPIC experience doesn't promise a pre-destined meal churned out to appease the masses, but rather offers an individual journey inspired by the quest for true flavor where inspired dishes are diligently prepared by the Executive Chef and his team.

THE PERFECT COMPLIMENT

Tribe serves as a perfect compliment to The Village Market. Set in the leafy suburb of Gigiri, ten minutes from the city center, the hotel offers convenience, security and an unparalleled multitude of shopping and entertainment options both for tourists and business people visiting the city.

Designed as an expansive lifestyle center with flowing rivers and waterfalls, The Village Market is the largest shopping and recreation complex in Eastern Africa, and Nairobi's premier retail and cultural destination. With over 150 shops and services; banking, ATM and foreign exchange facilities; over 16 restaurants; a water park;

Brunswick bowling center; and a fourscreen Cineplex, the center offers guests an ability to discover, shop and unwind in a comfortable and safe environment. It is also home to the weekly Maasai Market which hosts 350 artists for a colorful display of crafts, paintings, beadwork and fabrics every Friday.

Gigiri is considered the city's diplomatic district, global headquarters for the United Nations Environment Programme (UNEP) and Habitat; ICRAF; multiple NGO's and foreign missions including the US Embassy and Canadian High Commission are all within walking distance from the hotel.





137 rooms, lofts and suites

epic restaurant + grill

presidential wing

dining on islands in shallow water

FEATURES

penthouse suite
fireplace in swimming pool
kaya spa with 7 treatment rooms
lobby lounge & bar

private screening room

24-hour concierge services

24-hour room service

24-hour fitness center

300 thread count sheets
extra length king size beds
widescreen lcd tv's
eartherapy® amenties
dvd players

IN EVERY ROOM

mood enhancing lighting
oversized windows
floor to ceiling mirrors
high pressure rain showers
premium satellite tv channels

fully-adjustable climate control laptop size digital personal safe refrigerator free wireless internet complimentary mini-bar

EXECUTIVE SERVICES

full-service business center secretarial assistance newspapers and magazines delivery dvd library multi-lingual staff free parking executive board rooms state-of-the-art equipment childcare services on request